



**Institution's Innovation Council
Saurashtra University Rajkot**

World Creativity and Innovation Day

21st April, 2026

At

Department of Pharmaceutical Science,
Saurashtra University, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

11:50 AM	Registration Time
12:00 PM	Welcome
12:05 PM to 1:00 PM	Awareness Session on World Creativity and Innovation Day by Department of Pharmacy
01:00 PM to 02:00 PM	Speech Competition
02:05 PM	Declaration of winners
02:15 PM	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-WAU

Brief about Event

The Department of Pharmaceutical Sciences celebrated “World Creativity and Innovation Day” in association with Saurashtra University Startup and Entrepreneurship Council and IIC on 21st April, 2026 from 12:00PM Onwards.

The Speech Competition and Creative Demo Presentation conducted on World Creativity and Innovation Day which is a global UN day celebrated on April 21st to raise awareness around the importance of creativity and innovation in problem solving with respect to advancing the United Nations sustainable development goals.

World Innovation Day was celebrated with great enthusiasm and active participation from students, faculty, and alumni. The event aimed to highlight the importance of creativity and innovation in addressing real-world challenges and fostering sustainable development. A speech competition was organized on the theme of Creativity and Innovation. Participants delivered insightful speeches emphasizing the importance of innovative thinking in solving societal issues. The competition encouraged critical thinking, communication skills, and awareness of global challenges.

Students showcased their innovative ideas and projects through creative demonstrations. These presentations included models, prototypes, and conceptual solutions addressing everyday problems. The activity provided a platform for participants to express their creativity and practical problem-solving abilities. Students, alumni, and faculty members who contributed significantly to innovation and creative problem-solving were felicitated. Their efforts in developing solutions to everyday challenges and addressing societal issues were recognized and appreciated.

An expert talk was organized where a distinguished guest shared insights on the importance of creativity and innovation in personal and professional growth. The session motivated participants to think beyond conventional approaches and embrace innovative mindsets.

The World Innovation Day celebration successfully promoted the spirit of creativity and innovation among participants. It provided a platform to explore new ideas, recognize talent, and encourage individuals to contribute meaningfully to society through innovative solutions. The event concluded with a renewed commitment to fostering a culture of creativity and continuous learning within the institution.

Key Points

The celebration focused on the following key objectives:

- Promote creativity and innovation in problem-solving
 - Encourage innovative thinking for development
 - Recognize contributions of students, alumni, and faculty
 - Appreciate creative ideas with social impact
 - Inspire a culture of innovation and excellence
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Outcome

The celebration of World Innovation Day yielded meaningful and impactful outcomes for all participants. Participants developed a deeper understanding of the importance of creativity and innovation in solving real-life problems and contributing to human development.

The speech competition and creative demo presentations helped students improve their communication, critical thinking, and problem-solving skills. The event motivated students, alumni, and faculty to think creatively and work on innovative solutions for everyday challenges and societal issues.

Felicitations of achievers boosted morale and inspired others to actively engage in innovative activities and research. Exhibitions and demonstrations provided a platform for exchanging ideas, promoting collaborative learning, and exposing participants to diverse perspectives.

The variety of activities encouraged active involvement, teamwork, and enthusiasm among participants. The expert interaction session guided students toward understanding real-world applications of innovation and encouraged them to pursue creative thinking in their academic and professional journeys.



The poster features a light blue background with a faint world map. At the top, there are five logos: Saurashtra University, SSIP, Institution's Innovation Council, StartUp, and SEC. The main title 'World Creativity and Innovation Day' is in a large, bold, dark blue font. Below it, the organizing department is listed. A blue ribbon contains the event activities. The date and time are specified next to a calendar icon. The location is given with a location pin icon. A large illustration of a lightbulb on a notepad is on the right. The bottom section contains contact information, social media handles, and the website.

    

CELEBRATES

World Creativity and Innovation Day

Organized By:
Department of Pharmacy in Collaboration
with SU Start-up and Entrepreneurship
Council and IIC, Saurashtra University.

SPEECH COMPETITION
CREATIVE DEMO PRESENTATION

 **TIME: 12:00PM ONWARDS**
DATE: 21ST APRIL 2026

 **SEMINAR HALL, DEPARTMENT OF PHARMACEUTICAL SCIENCE**
SAURASHTRA UNIVERSITY, RAJKOT



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